

The background is a dark blue gradient with a central rectangular area containing a blurred image of binary code (0s and 1s) and glowing horizontal and vertical lines in shades of cyan and blue. The text is centered within this area.

DePaul Web Analytics Tools

DPU Library Platforms



Library
Website



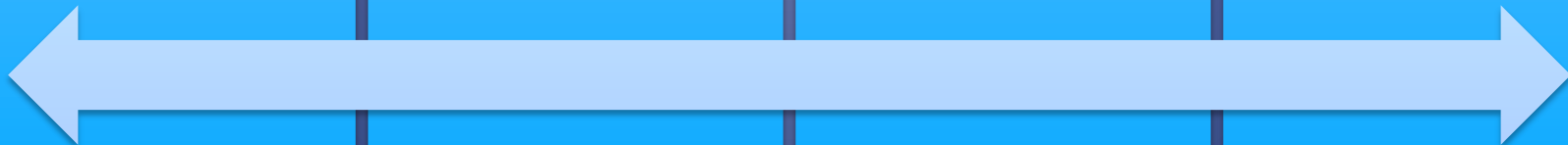
Via
Institutional
Repository
(DC)



Digital
Collections
(CDM)



LibGuides



DPU Library Platforms



Google Analytics
& Crazy Egg



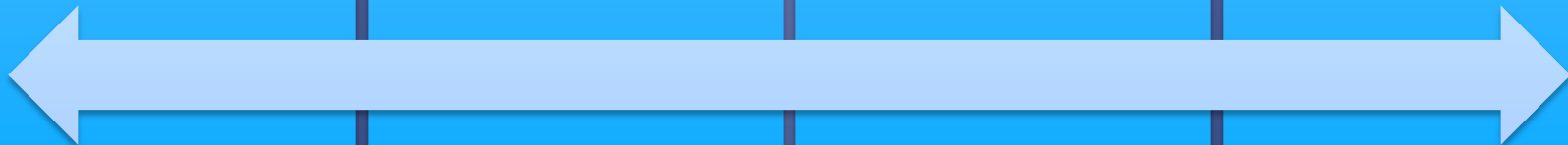
Digital
Commons'
internal reports




Webalizer
(Future use of
GA Egg possible)



LibGuides'
internal stats
(Future use of
GA and Crazy
Egg possible)



LibGuides



University Libraries

[HOURS](#)
[LIBRARY CATALOG](#)

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Research Guides

Collections

Services

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[DePaul University Libraries](#) » [Research Guides](#)

mhess8@depaul.edu « [My Admin](#) « [Sign Out](#)

Research Guides - Usage Statistics

System-wide usage statistics and detailed statistics for all your guides.

[My Admin](#)
[Widgets & API](#)
[Usage Statistics](#)
[Guide Index](#)
[Community](#)
[System Settings](#)

Select Your Report:

Report Year:

Display Format:

[Run Report](#)

"HON 301: Goffman" Page Hits 2011 (generated 2011-03-04)

Page	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Articles	15	35	10										
Background Info	17	39	10										
Books	15	29	3										
Home	25	69	17										
Primary Sources	13	31	5										
Totals	85	203	45										


Widget & API Hits 2011

Source	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
LibGuides Widgets	-	2	-	-	-	-	-	-	-	-	-	-	2
LibGuides API	-	3	1	-	-	-	-	-	-	-	-	-	4
Totals													

Link Hits 2011


Link	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Europa World Plus	-	2	-	-	-	-	-	-	-	-	-	-	2
LexisNexis Academic	-	3	1	-	-	-	-	-	-	-	-	-	4

Via Sapiientiae

 **DEPAUL**

VIA SAPIENTIAE
The Institutional Repository at DePaul University

Enter search terms:

in this repository 

Notify me via email or RSS

Links
Home
About
Help
Notify
Register
Libraries Homepage
University Homepage

Browse
Collections
Disciplines
Authors

Browse Research and Scholarship

- Colleges, Schools, Departments or Programs
- SelectedWorks Pages
- Vincentian Heritage Collections
- Journals and peer-reviewed series

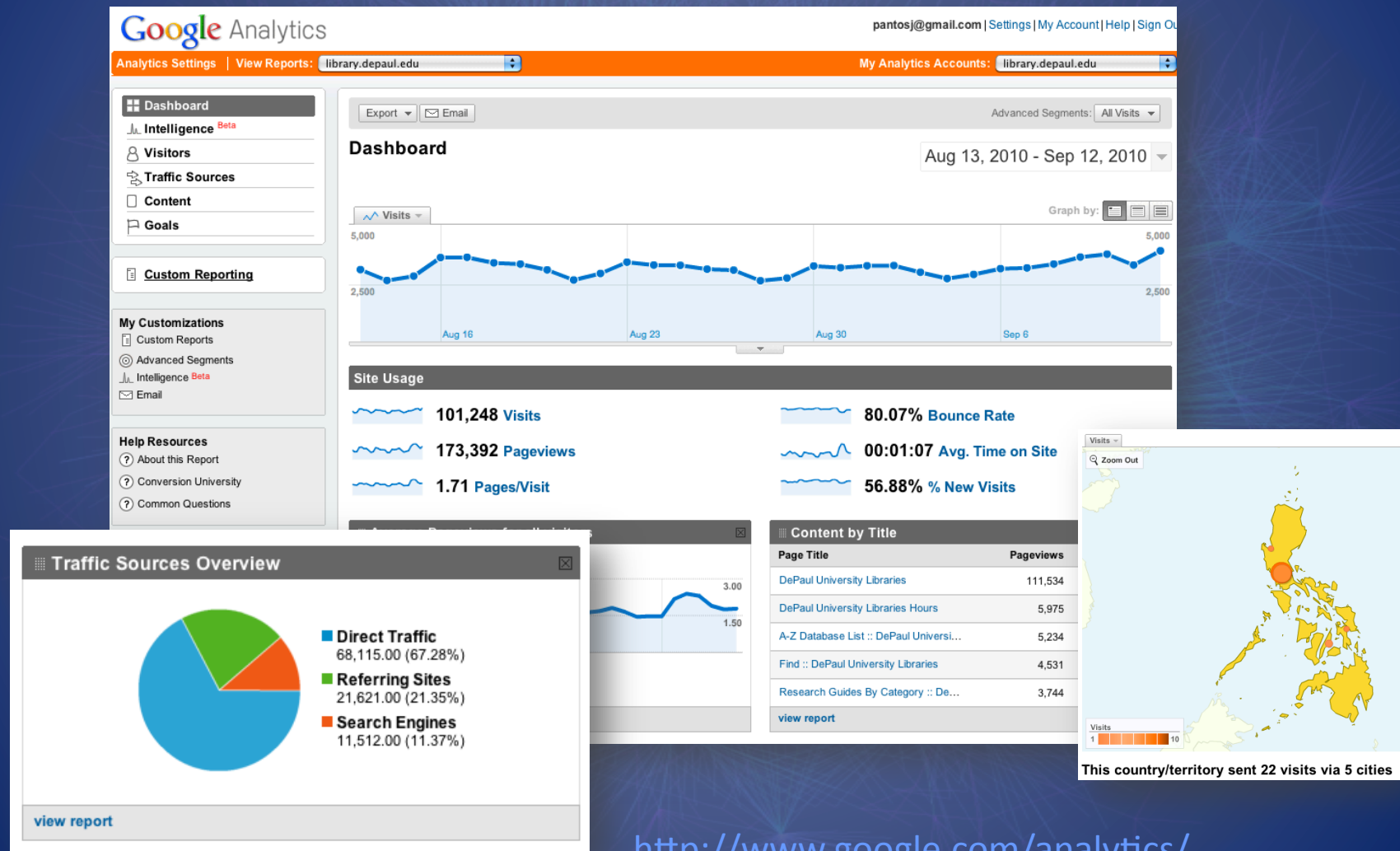
Via Sapiientiae supports open access to scholarly research. Sapiientiae also shows

Resource of the Month
Laura Kina "Obon" 2010
Laura Kina

Reports for Via Sapiientiae
Search from through (Valid dates: 2001-7-25 to 2011-3-3)
Type:


Report on hits for: ☐ Cover Pages ☒ Full Text
☒ Include documents in collections? (Check here to include content which was included via collections)
Date aggregation type:
☒ totals
☐ daily
☐ monthly (partial totals may be provided if date range contains a partial month or year)
☐ yearly (partial totals may be provided if date range contains a partial month or year)

Google Analytics



<http://www.google.com/analytics/>

Crazy Egg



visualize your visitors

Welcome [mhess8@depaul.edu](#) [Report a Bug](#) [Help](#) [LOGOUT](#)

[DASHBOARD](#) [OPTIONS](#) [YOUR ACCOUNT](#) [CHANGE](#)

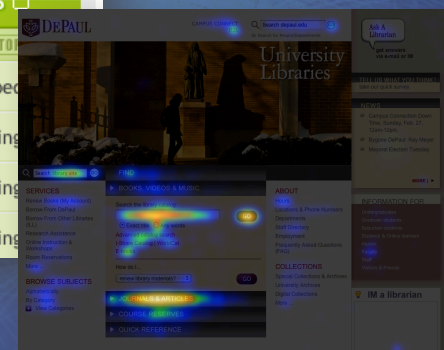
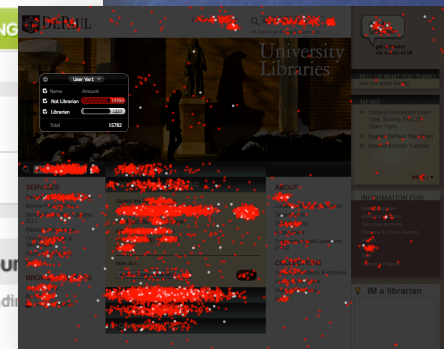
You have **17** stored snapshot(s). You can store **3** more snapshot(s).

You should consider [upgrading your account](#).

Visits Used This Month	Stored Snapshots	Upgrade your Account
17231 (7,769 remaining)	17 (3 remaining)	Need more? Consider upgrading UPGRADE ACCOUNT

Your Pages [+ ADD NEW PAGE](#) [? What's my code?](#) [RSS Notifications](#)

▶ SNAPSHOTS <input type="checkbox"/>	CREATED <input type="checkbox"/>	LAST UPDATED <input type="checkbox"/>	STATUS <input type="checkbox"/>
<div>▶ Library HomePage</div> <div>▶ Library About Index Page</div> <div>▶ Library Collections Chicago</div> <div>▶ Library Collections Digital Collections</div>			
	Mar 1, 2011	Mar 3, 2011	stopped
	Mar 1, 2011	Today	running
	Mar 1, 2011	Mar 3, 2011	running
	Mar 1, 2011	Today	running



<https://www.crazyegg.com>

What's the difference?



Crazy Egg

- Click Analytics only
- Snapshot Views
- Very clear graphical display
- Good for site layout design, usability

Google Analytics

- Wider array of tools
 - hits by page
 - time on site/page
 - referrers
 - funnels
 - geolocation
 - OS, Platform, Screen size
- Ongoing data collection
- Strong at displaying charts
- Good for analyzing trends, navigation

Finding the Real User



Problem

DePaul library computers use dynamic IPs

GA and Crazy Egg use IP ranges to filter librarians from users

Solution: Use browser cookies to filter out librarians

The Browser Cookie Filter

1



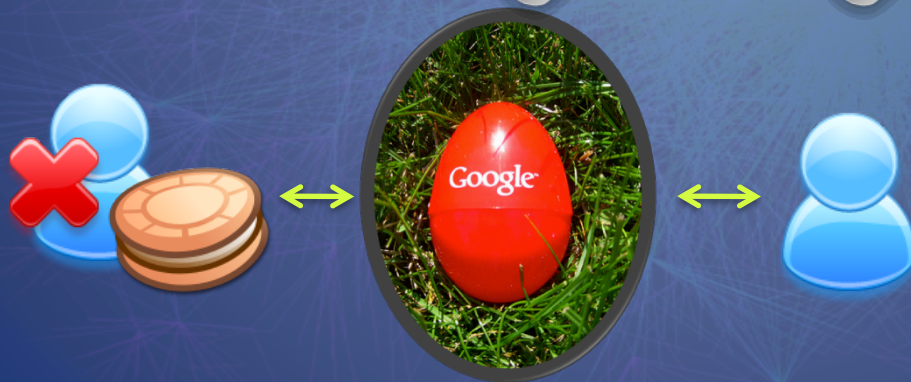
Library staffperson works on two PCs, using IE and Firefox browsers.

2



Cookie is deployed for each user, on each browser, on each PC.

3



GA and Crazy Egg filter out the users with the cookie.

Is this really a solution?



Problems

Requires cookie to be placed on each browser, for each user on each PC

Many PCs have multiple users

Significant staff time to deploy

Requires time to monitor

Solution: Maybe this will just establish a benchmark

The background is a dark blue gradient with abstract digital elements. It features blurred vertical lines of varying shades of blue and cyan, some of which appear to be binary code (0s and 1s). There are also horizontal glowing bars and a faint, larger-scale grid pattern. The overall aesthetic is futuristic and tech-oriented.

Questions?